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Paper No. 10

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OFFICE OF PETITIONS

In re Application of :
Isaac Bentolila, Yiming Shou, :
Labeeb Ismail and Richard Humpleman: :
Application No. 10/043,714 :
Filed: January 9, 2002 :
Attorney Docket No. MET1.0025 :
Title: SYSTEM, METHOD, AND SOFTWARE: :
APPLICATION FOR TARGETED :
ADVERTISING VIA BEHAVIORAL MODEL :
CLUSTERING, AND PREFERENCE :
PROGRAMMING BASED ON BEHAVIORAL :
MODEL CLUSTER :

DECISION ACCORDING STATUS
UNDER 37 CFR § 1.47(a)

This is a decision on the "Request for Reconsideration of
Petition under 37 CFR § 1.47(a) for Filing on Behalf of Non-
signing Inventor and Response to Decision Refusing Status" filed
November 7, 2002.

The petition is GRANTED.

The above-identified application was filed on January 9, 2002,
with an unexecuted declaration. Isaac Bentolila, Yiming Shou,
Labeeb Ismail and Richard Humpleman were named as joint
inventors. In response to a "Notice to File Missing Parts of
Nonprovisional Application" mailed February 22, 2002, petitioner
timely filed the initial petition under 1.47, declaration
executed by available joint inventors on behalf of themselves and
the non-signing inventor, and late surcharge. The petition was
dismissed because the declaration was not acceptable. The
declaration did not clearly set forth the citizenship of non-
signing inventor Bentolila. A new executed declaration properly
setting forth inventor Bentolila's citizenship was required.

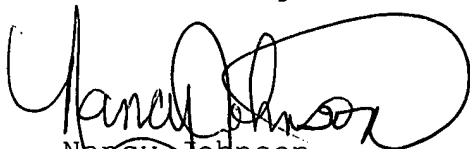
On instant renewed petition, petitioner has supplied a new
declaration. This declaration clearly sets forth inventor
Bentolila's citizenship and is in all other respects in
compliance with § 1.63. Petitioner has now met all requirements
for status under § 1.47.

This application is hereby accorded Rule 1.47(a) status.

As provided in new Rule 1.47(c), this Office will forward notice
of this application's filing to the non-signing inventor at the
address given in the petition. Notice of the filing of this
application will also be published in the Official Gazette.

The application file is being forwarded to the Office of Initial Patent Examination for completion of pre-examination processing.

Telephone inquiries regarding this decision should be directed to the undersigned at (703) 305-0309.

A handwritten signature in black ink, appearing to read "Nancy Johnson", with a large, looping flourish at the end.

Nancy Johnson
Petitions Attorney
Office of Petitions
Office of the Deputy Commissioner
for Patent Examination Policy